



HighPoint Unleashes Thunderbolt™ Storage Controller Boards – Integration Ready for Solution Providers

April, 2012 Milpitas, CA - HighPoint Technologies, Inc., an industry leading Storage HBA and RAID solutions manufacturer, will unveil a new series of Thunderbolt™ based Storage Controller Boards at the NAB 2012 tradeshow. This ground-breaking new product series aggregates Intel's revolutionary I/O technology, with HighPoint's extensive SAS, SATA and USB 3.0 design and manufacturing expertise, delivering innovative, highly versatile development platforms for storage solution providers.

Thunderbolt™'s revolutionary connectivity technology, presents great opportunities for HighPoint and solution providers the world over. For 2012, we are expanding our comprehensive product portfolio to include a new series of Thunderbolt™ based Storage expansion and controller boards.

Introducing HighPoint RocketThunder Storage Controller Boards

HighPoint RocketThunder Controller Boards introduce a myriad of new possibilities for Mac and PC storage and connectivity solutions.

"Thunderbolt™ delivers unparalleled performance and flexibility to personal computing." said Jason Ziller, Intel's director of Thunderbolt Marketing, "HighPoint's new controller boards enable storage vendors more options and choices when designing Thunderbolt storage solutions."

HighPoint Thunderbolt™ controllers are an ideal platform for the development of scalable, high-performance solutions for storage-intensive applications including audio and video post-production, media editing workstations, and media libraries for digital content creators.

"Thunderbolt opens many new possibilities for HighPoint and our clients." explains Michael Whang, CEO of HighPoint Technologies, Inc. "The integration of Thunderbolt technology is in keeping with Highpoint's core philosophy – delivering innovative, cost effective storage interface technology to the global marketplace."

"Marvell commends HighPoint on the launch of its RT7014P and RT212P Thunderbolt controller boards, both of which offer exceptional capacity and scalability in a competitive marketplace," said Shawn Kung, director of Product Marketing at Marvell Semiconductor, Inc. "Marvell's renowned 88SE9235 and 88SE9485 PCIe to SATA or SAS controllers are fully integrated into the Highpoint Thunderbolt products to deliver exceptional performance, capacity scalability, on-the-fly AES encryption, and ultra-low power consumption."

RocketThunder (RT7012P) - Thunderbolt™ to PCI-Express Controller Board

The HighPoint Thunderbolt™ to PCI-E controller board is a versatile, cost-effective foundation for the development of specialized storage projects, and is suitable for a wide-range hardware and software platforms. Designed with ease of integration in mind, the Thunderbolt™ to PCI-E controller board supports our extensive range of RAID and non-RAID SAS, SATA, and USB 3.0 host adapters.

RocketThunder(RT7214P) - Thunderbolt™ to SATA 6Gb/s Controller Board

Ideal for high-performance storage applications, the HighPoint Thunderbolt™ to SATA 6Gb/s controller board supports up to 4 SATA 6Gb/s or 3Gb/s hard disks and SSD's, and is available with integrated HighPoint Host-RAID technology.

Moving forward, future Thunderbolt Controller Boards will be available for SAS 6Gb/s and USB 3.0 interfaces.

Seamlessly Integrate Thunderbolt™ Technology into Unique Storage Solutions

Our expert engineering teams bring years of product development experience, and a wealth of real-world design and manufacturing knowledge to the table. HighPoint is ready to assist the professional solutions provider design, develop and integrate Intel Thunderbolt™ technology, and our extensive range of storage HBA's into unique product offerings. We offer a wide range of highly-customizable Thunderbolt™ -specific hardware and software packages for that can be custom-tailored for client applications.

Our industry-proven design, technology, RAID engines, and engineering services allow Solution Providers to streamline storage projects, reign in development costs, and significantly reduce time to market.

HighPoint Storage HBA's support Mac and PC

HighPoint delivers the Industry's lowest-priced, most comprehensive selection of host bus adapters and RAID controllers. Thunderbolt™ to PCI-E controller board firmware and driver packages will be available for our diverse lineup of PCI-Express RAID and non-RAID SAS, SATA and USB 3.0 HBA's.

Solution Providers focusing on Mac Pro platforms benefit from HighPoint's extensive OS X-specific HBA portfolio. OS X device drivers are readily available for our latest SAS, SATA, and USB 3.0 RAID HBA's.

NAB 2012

We will be showcasing The Rocket Thunderbolt™ Storage Controllers series at this year's NAB Tradeshow, in Las Vegas, Nevada, April 16-18. We invite you to explore these innovative storage solutions, first-hand, at booth SL14008. Knowledgeable company representatives will be on hand during standard show hours to answer questions and introduce you to our extensive range of SAS, SATA, USB 3.0 and Thunderbolt™ products and services.

Why Choose HighPoint?

HighPoint is driven by the creative soul of our experienced product engineers, and an insatiable need for technological innovation. For over 17 years, HighPoint has been at the forefront of the storage industry, delivering cost-effective, cutting-edge technology and storage solutions to SMB's, Media Professionals and System Integrators, world-wide.

For the better part of two decades, our software and hardware development teams have dedicated themselves towards the design and manufacture of robust, cutting-edge storage solutions.

At HighPoint Technologies, we tirelessly strive to satisfy the ever growing need for cost-effective, robust, highly versatile storage solutions, and are committed to delivering the highest quality product and services.

HighPoint Technologies, Inc.

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